

Vantage Software adds increased Pipeline visibility for Private Equity Fund Raising and Deal Flow

New [Visual Pipeline Dashboard](#) functionality added to the Vantage Insight reporting and analysis platform provides better management and visibility of Investor Relations and Deal Team results

BOSTON, MA – November 3, 2010 – “Ask any private equity executive if they would like better visibility into their [fund-raising and deal](#) activity,” says David Sayles, Director of Corporate Strategy and Sales at Vantage Software. “The answer will be an emphatic Yes, but how? Vantage Insight provides the answer through its Visual Pipeline Dashboard, an amazing visual tool that acquires the information with zero effort or change to your team’s current workflow.”

The Vantage Insight reporting and analysis platform provides the alternative investment industry’s leading [management dashboard and data warehouse](#) tool. Whether your need is intuitive access to fund or investment information or flexible performance analysis based on any investment characteristics, Insight provides the answers. The Insight Visual Pipeline, the most recent addition to the Insight platform, provides a new set of tools to better support the development efforts of investor relations, deal and executive management teams. With the Visual Pipeline a single glance provides an understanding of your deal and fundraising efforts; both how they are progressing over time as well as by characteristics you find important - industry, team member, region or any other.

“Vantage Insight provides private equity executives with the ability to better understand team focus and manage results,” adds Sayles. “This understanding comes through a unique tool that gathers data effortlessly, and allows you to see not only where your firm is today, but also how strategies and results have evolved over time, and when and how firm goals will be reached.”

Find out how Vantage Software provides alternative investment technology answers for the real-world at (www.vantage-software.com).

About Vantage Software

Vantage Software provides applications specialized to the needs of alternative investment managers. The Vantage product suite encompasses the investment lifecycle from deal management and portfolio performance analysis to fundraising and investor marketing. Leading firms that have embraced Vantage’s solutions manage in excess of \$250 billion dollars in investment capital, ranging from start-up managers to global Top-10 alternative investment firms.

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